

LE JOURNAL HANWEEKLY TARIF PUBLICITAIRE

Valable jusqu' au 31 Décembre 2010

€ H.T. + TVA 19.6%

Page de couverture - N/B (흑백광고)

Forme N1 (내지1단) (48mm × 36mm)	
1 passage	20E.ht (-0%)
2 passages	38E.ht (-5%)
3 passages	54E.ht (-10%)
4 passages	68E.ht (-15%)
8 passages	128E.ht (-20%)
12 passages	168E.ht (-30%)
24 passages	288E.ht (-40%)
48 passages	480E.ht (-50%)
abonnement	50E.ht/mois (1an-)

Forme N2 (내지2단) (48mm × 55mm)	
1 passage	30E.ht (-0%)
2 passages	57E.ht (-5%)
3 passages	81E.ht (-10%)
4 passages	102E.ht (-15%)
8 passages	192E.ht (-20%)
12 passages	252E.ht (-30%)
24 passages	432E.ht (-40%)
48 passages	720E.ht (-50%)
abonnement	70E.ht/mois (1an-)

Forme N3 (내지3단) (64,5mm × 55mm)	
1 passage	40E.ht (-0%)
2 passages	76E.ht (-5%)
3 passages	108E.ht (-10%)
4 passages	136E.ht (-15%)
8 passages	256E.ht (-20%)
12 passages	336E.ht (-30%)
24 passages	576E.ht (-40%)
48 passages	960E.ht (-50%)
abonnement	100E.ht/mois (1an-)

Forme N4 (내지4단) (97,5mm × 55mm)	
1 passage	50E.ht (-0%)
2 passages	95E.ht (-5%)
3 passages	135E.ht (-10%)
4 passages	170E.ht (-15%)
8 passages	320E.ht (-20%)
12 passages	420E.ht (-30%)
24 passages	720E.ht (-40%)
48 passages	1200E.ht (-50%)
abonnement	130E.ht/mois (1an-)

Forme N5 (내지6단) (130mm × 55mm)	
1 passage	70E.ht (-0%)
2 passages	133E.ht (-5%)
3 passages	189E.ht (-10%)
4 passages	238E.ht (-15%)
8 passages	448E.ht (-20%)
12 passages	504E.ht (-30%)
24 passages	1008E.ht (-40%)
48 passages	1680E.ht (-50%)
abonnement	180E.ht/mois (1an-)

Forme N6 (내지8단) (196mm × 55mm)	
1 passage	90E.ht (-0%)
2 passages	171E.ht (-5%)
3 passages	243E.ht (-10%)
4 passages	396E.ht (-15%)
8 passages	576E.ht (-20%)
12 passages	756E.ht (-30%)
24 passages	1296E.ht (-40%)
48 passages	2160E.ht (-50%)
abonnement	230E.ht/mois (1an-)

Forme N7 (내지반면) (196mm × 110mm)	
1 passage	150E.ht (-0%)
2 passages	285E.ht (-5%)
3 passages	405E.ht (-10%)
4 passages	510E.ht (-15%)
8 passages	960E.ht (-20%)
12 passages	1260E.ht (-30%)
24 passages	2160E.ht (-40%)
48 passages	3600E.ht (-50%)
abonnement	400E.ht/mois (1an-)

Forme N8 (내지전면) (196mm × 280mm)	
1 passage	250E.ht (-0%)
2 passages	475E.ht (-5%)
3 passages	675E.ht (-10%)
4 passages	850E.ht (-15%)
8 passages	1600E.ht (-20%)
12 passages	2100E.ht (-30%)
24 passages	3600E.ht (-40%)
48 passages	6000E.ht (-50%)
abonnement	600E.ht/mois (1an-)

Page de couverture - COULEUR (컬러광고)

Forme C1 (표지1면 1/4) (196mm × 70mm)	
1 passage	150E.ht (-0%)
2 passages	285E.ht (-5%)
3 passages	414E.ht (-8%)
4 passages	540E.ht (-10%)
8 passages	1020E.ht (-15%)
12 passages	1440E.ht (-20%)
24 passages	2700E.ht (-25%)
48 passages	5040E.ht (-30%)
abonnement	400E.ht/mois (1an-)

Forme C2 (표지안쪽 1/2) (196mm × 140mm)	
1 passage	250E.ht (-0%)
2 passages	475E.ht (-5%)
3 passages	690E.ht (-8%)
4 passages	900E.ht (-10%)
8 passages	1700E.ht (-15%)
12 passages	2400E.ht (-20%)
24 passages	4500E.ht (-25%)
48 passages	8400E.ht (-30%)
abonnement	600E.ht/mois (1an-)

Forme C4 (표지안쪽 1/1) (196mm × 280mm)	
1 passage	400E.ht (-0%)
2 passages	760E.ht (-5%)
3 passages	1104E.ht (-8%)
4 passages	1440E.ht (-10%)
8 passages	2720E.ht (-15%)
12 passages	3840E.ht (-20%)
24 passages	7200E.ht (-25%)
48 passages	13440E.ht (-30%)
abonnement	1000E.ht/mois

Forme C5 (표지백면 1/1) (196mm × 280mm)	
1 passage	600E.ht (-0%)
2 passages	1140E.ht (-5%)
3 passages	1656E.ht (-8%)
4 passages	2160E.ht (-10%)
8 passages	4080E.ht (-15%)
12 passages	5760E.ht (-20%)
24 passages	10800E.ht (-25%)
48 passages	20160E.ht (-30%)
abonnement	1500E.ht/mois

